



# Downtown Adams seeks business owners and entrepreneurs for pop-up program

Downtown Adams Group is launching a new pop-up retail initiative to temporarily fill downtown storefronts with retail businesses. The project matches business owners and entrepreneurs with downtown property owners who have first-floor storefront space available for occupancy.

Downtown Adams Group will connect retailers with commercial property owners, help make the space move-in ready and promote the business. Selected businesses will negotiate leasing terms directly with the selected property owner, but flexibility for the tenant is a priority.

We're aiming to have as many stores open starting in May. Downtown Adams consists of a 1.3 mile walkable loop of Park, Hoosac, Summer and Center Streets .

## Pop Up Application

By filling out this form we can assess your business and match owner and business.

First Name

Company Name

Email

Type of Retail

Clothing, shoes, jewelry, home goods, cafe, etc.

Do you have a business plan with financial projections? (please attach)

Square footage required

Are your intentions to sign a long term lease?

Last name

Phone Number

Website / Social Media Pages

Is this an existing online, mobile truck or vending business, or a second location.

Do you have an existing client base with a newsletter or social media? How large?

What is your timeline?

What city are you currently in? Are you interested in a specific street?